

MARLICEIA'S TOP 7 BRIDAL BEAUTY TIPS!



TIP 1: BOOK YOUR MAKEUP ARTIST EARLY.

One thing that you do not want to do is wait until the last minute to book your makeup artist. Determining your bridal look for your big day is vital to the success of being a stunning bride. Be sure to book your bridal appointment within 6 to 12 months of the date you are getting married. The sooner you book the better. We make it easy at MCA to do this and couple it with a payment plan option for your convenience. Check out The MCA Bridal Experience to find out how.



TIP 2: BE CLEAR ON THE MAKEUP LOOK YOU ARE GOING FOR.

Makeup artists are naturally creative and can put together a flawless look for you, but that does not matter if you do not like it. A good artist will listen to what you desire and do their very best to execute that look flawlessly. This is a two-part tip. First, you should create a Pinterest look book compiled of makeup looks you like and also understand what about those looks you like and why. Secondly, you must understand that how a makeup look translates on one person never translates the same on everyone. This doesn't mean the look won't work for you or your bridal party, but just expect everyone's beauty to be reflected differently. Here at MCA, we ensure that you all will be putting your best face forward.



TIP 3: MAKE SURE YOUR BRIDAL PARTY IS ON BOARD FOR MAKEUP.

This is your day and your wish should be everyone's command. Lol! This doesn't mean that you have to be a Bridezilla, but be confident in voicing your desires especially when it comes to makeup. In order to have a cohesive look for your bridal photography and videography, this is very important. Crafting a bridal look for you and your entire bridal party that compliments your look is our specialty. Be sure to get your bridal party on board with this and I guarantee they will thank you for it later. One option is gifting them their makeup to ensure this or if you already have a different plan, then collect their portion of the investment for the service early and forward it to your artist. Now everything is secured and you all can just sit back and be beautiful. The MCA Bridal Experience helps to make this a smooth and easy process for you and your squad.





TIP 4: BE CONFIDENT IN YOUR BRIDAL LOOK NO MATTER WHAT.

One mistake brides make is getting too many people's input on their desired makeup look. This is why we only allow you to come to a bridal preview. We want to hear your voice only because only you know what you truly desire. The preview is our time to connect and begin a beautiful relationship with one another. Help us help you by devoting this time to you ONLY. Your friends and family love you and want you to be happy, so do this for you and not anyone else. Just to let you in on a secret, we have not had a disappointed bride yet. Bet on you and us. You won't lose.

TIP 5: WAX OR GET ABRASIVE SKINCARE TREATMENTS A WEEK OR TWO BEFOREHAND.

Looking your best on your wedding day is at the forefront of your list. You've lined up all of your beauty appointments to ensure everything goes off without a hitch. When doing this, it is best to get all body and facial waxing and treatments at least a week to two weeks before your wedding. This ensures that your skin has time to calm and heal from any sensitivity and possible inflammation. There is nothing worse than having peeling skin the day of your wedding because you waited until the last minute to get a chemical peel. Be proactive and strategic when it comes to booking all of your beauty appointments. We want you to not only look your best but feel your best as well.



TIP 6: BE ON TIME.

Let us help to ensure your day runs smoothly and on time by providing you with a makeup schedule that you and your bridal party can follow. There is nothing worse than running late for your pre-photography session before your nuptials because you did not plan enough time for your bridal beauty experience. Don't worry we take the guesswork out of it by providing you with a schedule that allows extra time in case someone runs a little behind. We know that you can't control everything and that sometimes things happen and that is okay. Anticipating the unexpected time delays is something we always plan for at MCA.

TIP 7: SIT BACK, RELAX, POP A BOTTLE, AND TURN UP THE MUSIC.

Your destination for beauty should be just that. A place where you can sit down, laugh, talk, cry, dance, and sing all while enjoying every moment of getting ready to say I do. When you book with MCA you can guarantee all of this. We want you to know that we have your back, so put on your favorite happy anthem, toast with your girls, and get your beauty experience with the best.



These are my rules, but tips you can use whether you are an MCA bride or you choose another destination for your bridal beauty experience. We want your wedding day to run smoothly from beginning to end.

May Your Love Last Forever

Marlicia Chavens